This unused postcard view of the north end of the east side of the 300 block of South Stephenson Avenue dates after 1915, when the F.W. Woolworth Co. 5 and 10 Cent Store opened. Other businesses were identified using information from the 1913 city directory. Businesses pictured include: 301-303, Gensch Hardware (Gust F. Gensch); 305, Michael Khoury, confectionery and fruits; 307, Joseph B. Eslick, barbershop; 311, Gust P. Johnson, dry goods; 313, Arthur Uddenberg, drug store, and Rahm & Will (Gust Rahm and Louis J. Will), jewelers; 315-317, F.W. Woolworth Co. 5 and 10 Cent Store. [William J. Cummings]

[NOTE: Dates, placed chronologically, are highlighted in boldface red letters for easier reading, and names of individuals and places are highlighted in boldface black letters to facilitate finding information.]

The 46th installment of Menominee Range Memories, a series of articles by William J. Cummings, Menominee Range Historical Foundation historian, now available on the Dickinson County Library’s website, is titled “Downtown Iron Mountain Businesses – 311-319 South Stephenson Avenue.”

History of 311: In 1892-1894 John J. Cole dealt in “Clothing, hats, caps, gents' furnishings, boots, shoes, etc.” here, and also sold “dry goods and carpets” at his other store located at 225 South Stephenson Avenue at this time. L.W. Johnson, a jeweler and optician, ran his shop here in 1902-1903, and Mrs. J.O. Marchand also operated her millinery shop at this address. An article in the December 8, 1904 edition of the Iron Mountain Press
announced that L.W. Johnson intended to retire from the jewelry business, having sold “his handsome fixtures to Rahm & Rylander (Gust Rahm and Carl Rylander).”


Hanson & Johnson (John Hanson and Gust P. Johnson) sold “dry goods, shoes, clothing, furnishings, etc.” here in 1907-1908. Gust P. Johnson was conducting a dry goods store at this address alone in 1913. In addition, the Michigan State Telephone Company, managed by John F. Martin, had its offices at 311 ½ South Stephenson Avenue, probably located on the second floor, in 1913.

On August 6, 1906, the Michigan State Telephone Company purchased stock and equipment from the Menominee Range Telephone Company. It is probable that the telephone company was actually upstairs of 311 South Stephenson Avenue during the entire span of years mentioned here, and that the address changed from 309 to 311 South Stephenson Avenue after 1907-1908 but before 1913.

Gilbert P. Fugere and Frank X. Fugere opened their store, Fugere Brothers, offering “high-grade shoes and men’s furnishings,” in the Cameron Building, previously occupied by Gust P. Johnson, at the end of April 1913. According to an article in the April 24, 1913, edition of the Iron Mountain Press, the “young men comprising the firm need no extended introduction to the people of Iron Mountain. For many years they held positions of responsibility with the leading business houses of the city and specialized in the lines they will now handle.” Gilbert Fugere worked for the Levy Company and Frank Fugere worked for Abe Sackim prior to forming Fugere Brothers. In 1925 the Fugere Brothers sold “Hats, Caps, Shoes and Men’s Furnishing Goods” at 313 South Stephenson Avenue, but were also listed at this address. Gilbert P. Fugere was running the Fugere Brothers store alone, selling “clothing and shoes” at this address and “clothing” at 313 South Stephenson Avenue in 1935, as he was in 1939 and in 1941-1942, when the store was listed as Fugere Bros. Shoes & Clothing.

Fugere Bros. Clothing Store was here in 1946 and was still at this location in 1959, managed by Julian M. Fugere. The address was listed as the Fugere Building in 1961.

By 1963 the Shoe Bazaar, Hy Donofsky, proprietor, was located here. Fran A. Donofsky operated the business in 1963 through 1966, and in 1967 the management was listed as Fran A. Donofsky Newby. From 1969 to 1974 Jess B. Tidmore was in charge of the Shoe Bazaar, and from 1975 to 1982 Mrs. Jess B. Tidmore operated the Shoe Bazaar. Beginning in 1984 Angie’s Beauty Supply & Boutique, owned by Mrs. Angeline C. Tchokreff, was located...
at this site. By 2010 Robin J. Tchokreff operated his beauty salon here.

**History of 313:** In 1892-1894 Moriarity & Allen (James Moriarity and W.B. Allen) were “Proprietors of the Fashion Sample rooms,” at this address, featuring “Imported and fine Kentucky whiskies, ale, porter, beer, etc.,” as well as “Imported and Domestic cigars.” James Kinifick, a railroad contractor, lived upstairs at this time with Edward Kinifick, a laborer, and Katie Kinifick, a teacher at the Brown Street School.

Probably taken in the early to mid-1920s, this photograph shows a number of businesses on the east side of the 300 block of South Stephenson Avenue as follows: 305, Michael Khoury, confectioner; 307, William Riley, newsstand; 311, Fugere Bros. (Gilbert P. Fugere and Frank X. Fugere), men’s furnishings and shoes; 313, Fugere Bros., men’s furnishings and shoes. Workmen were hanging a new sign atop Riley’s newsstand. The store next to Fugere Bros. has the letters “MILL” visible above the awning and may have been the location of the Miller Agency (Carl G. Miller), dealing in insurance. In 1925 the Miller Agency’s offices were in the First National Bank building. Note the men’s straw hats in the Fugere Bros.’ window. [Gene Derwinski/Dick Ferris]
Arthur Uddenberg was a druggist and news agent at this location in 1902-1903, and Rahm & Rhylander (Gust Rahm and Carl Rylander), jewelers, were also “dealers in musical instruments, sewing machines, talking machines [phonographs], etc.” here. L.W. Johnson, a jeweler at 311 South Stephenson Avenue, announced his intention of retiring in the December 8, 1904 edition of the Iron Mountain Press which also mentioned Johnson had “sold his handsome fixtures” to Rahm & Rhylander. Dr. Peter Hebert, a physician, maintained his office upstairs in 1902-1903.

Gilbert P. Fugere and his brother Frank X. Fugere opened their new store featuring high-grade shoes and men’s clothing at 311 South Stephenson Avenue at the end of April 1913. This photograph could date to that time and shows shelves well-stocked with shoes and other items. The Fugere Bros. store operated in Iron Mountain for more than 70 years. [Menominee Range Historical Museum]

Arthur Uddenberg still sold drugs, books and maintained his news agency at this address in 1907-1908 and 1913. Rahm & Will (Gust Rahm and Louis J. Will) were “jewelers and opticians” here in 1907-1908 and 1913, while Dr. Peter Hebert, physician and surgeon, had his office upstairs in 1907-1908.

An article in the November 16, 1911 edition of the Iron Mountain Press reported
a robbery at the Rahm & Will's jewelry shop as follows:

Burglars broke into the Rahm & Will jewelry store last Thursday night [November 9, 1911] and carried away over $1,000 worth of jewelry and sterling silver. Entrance to the building was made by sawing out a panel of the side door, making an opening large enough for a small man to crawl through. The night was dark, and rain was falling, making the conditions favorable for the burglars.

Evidently there were [sic – was] more than one person implicated in the burglary, and that one or more of them were on the outside watching for the police, as it would seem that the man on the inside left hurriedly, as if [he] had been warned, because he left three watches on the showcase, which had been taken from the show window, and he also dropped a bracelet and necklace in the alley after leaving the building.

Local talent is under suspicion of having done the work, but no positive evidence has yet been secured. A bit, brace and keyhole saw, with which the panel of the door was cut out, were found under the side of the building.

Rahm & Will did not carry any insurance against burglary, although they carry almost every other line of insurance applicable to their business.
Arthur Uddenberg was a druggist and news agent at 313 South Stephenson Avenue in 1902-1903, and Rahm & Rhylander (Gust Rahm and Carl Rylander), jewelers, were also “dealers in musical instruments, sewing machines, talking machines [phonographs], etc.” here. Arthur Uddenberg still sold drugs, books and maintained his news agency at this address in 1907-1908 and 1913, while Rahm & Will (Gust Rahm and Louis J. Will) were “jewelers and opticians” at this address at the same time. Gust Rahm is standing at the far right in this photograph which probably dates between 1910 and 1915. Note the sign advertising “Wheeler & Wilson Sewing Machines” below the right window under the sign for “Watches & Diamonds.”

In 1902-1903, and Rahm & Rhylander (Gust Rahm and Carl Rylander), jewelers, were also “dealers in musical instruments, sewing machines, talking machines [phonographs], etc.” at 313 South Stephenson Avenue. L.W. Johnson, a jeweler at 311 South Stephenson Avenue, announced his intention of retiring in the December 8, 1904 edition of the Iron Mountain Press which also mentioned Johnson had “sold his handsome fixtures to Rahm & Rylander. Rahm & Will (Gust Rahm and Louis J. Will) were “jewelers and opticians” here in 1907-1908 and 1913. Gust Rahm is wearing the suit in this postcard photograph which dates between 1910 and 1915. [Martha Nagel]
Hannah Hebert, widow of Peter Hebert, resided at 408 East D Street in 1913 which is where she and her late husband resided in 1907-1908.

In 1925 the Fugere Brothers (Gilbert P. Fugere and Frank X. Fugere) sold "Hats, Caps, Shoes and Men's Furnishing Goods" at this address, but were also listed at 311 South Stephenson Avenue.

Rahm & Will still ran their jewelry store at this address in 1925. The Michigan Bell Telephone Company, with James A. Martin listed as manager, was also located here in 1925.

Huguet & Webb (Mrs. George L. "Odianna A." Huguet and Anna L. Webb) conducted a millinery shop at 313½ South Stephenson Avenue (upstairs of 313 South Stephenson Avenue) and Mrs. Beatrice J. Archie also worked here as a photographer in 1925.

Gilbert P. Fugere was running the Fugere Brothers store, selling "clothing and shoes", at this address and "clothing" at 313 South Stephenson Avenue in 1935. Louis J. Will, "Jewelers and Watchmakers," also still operated at this address in 1935. Will's Jewelry Shop, Louis J. Will, owner, was listed here in 1939 and 1941-1942. In 1946 Robert J. Harris ran a jewelry shop here.

By 1959 Perina's Hat Shop, Mrs. Charles (Perina) Pastori, proprietor, was located at this address. In 1971 Perina's, Inc., was established with Mrs. Perina Pastori, president, and daughter Mrs. Betty Elmer, vice-president. When Perina's, Inc., moved to 321 South Stephenson Avenue in 1977, Mrs. John (Betty) Elmer was president and Mrs. Perina Pastori was vice-president. This address was listed as vacant in 1977.

In 1978 Jim Lynch Clothing, Don Cohodes, proprietor, began operations here and was still in business in 1985 and beyond. By 2010 Linnea & Kristine (Linnea Marchetti, manager) operated their florist and gift shop here.

[NOTE: The location of businesses at 315, 317 and 319 South Stephenson Avenue is particularly confusing, and it would appear that street numbers changed over the years.]

History of 315: Harris & Pascoe (John Harris and J.H. Pascoe, Jr.) were dealers in "confectionery, ice cream, oysters, fruits, etc." at this address in 1902-1903, as well as running another store at 201 West B Street.


In J.W. Shannon & Co.’s Directory of Iron Mountain for 1905-1906 John Khoury was listed as a confectioner, working at 315 South Stephenson Avenue.

There was no listing for this address in 1907-1908 or 1913.

The F.W. Woolworth Company was located at 315-317 South Stephenson Avenue in 1925 and the F.W. Woolworth Company, listed here in the alphabetical listing as well as in the street index sold “notions” at 319 South Stephenson Avenue.
Avenue under the management of Arthur M. Larson.

In 1935 Arthur W. Larson was still manager at the F.W. Woolworth Company store located at 315-317 South Stephenson Avenue.

Rollin’s Hat Shop, managed by Ada Martin, was also listed at 315 South Stephenson Avenue in 1935, and was managed by Mrs. P. LaRogue [sic – LaRoque] by 1939, but owned by P.J. Rollin. The business was listed as Perina’s Hat Shop, owned by Perina LaRoque, in the 1941-1942 city directory. Perina’s Hat Shop, owned by Mrs. Charles (Perina) Pastori, was still here in 1946.

By 1959 Robert J. Harris operated his jewelry shop here, remaining until at least 1961. In 1963 this address was vacant.

In 1964 the Merle Norman Cosmetics Studio, Mrs. Eva Romagnoli, proprietor, was in business here, and Bill’s Beauty Shop, William K. Plante, owner, was also located at this address.

By 1966 the above two businesses operated here, and Mrs. Sandra L. Marlett also had a beauty shop at this address. In 1967 the Merle Norman Cosmetic Studio and Sandra L. Marlett’s beauty shop were located here. By 1969 Mrs. Eva Romagnoli also operated Eve’s Beauty Salon here, and from 1970 through 1978 the Merle Normal Cosmetic Studio and Eve’s Beauty Salon, both operated by Mrs. Eva Romagnoli continued to do business at this location.

In 1979 and 1980 Merle Norman and Hair Designers, Peter and Carol Schlitt, operated the business. In 1981 the business moved to 425 South Stephenson Avenue and Waldo’s Whiskers, Wallace Anderson, barber, occupied this address.

In 1982 Robyn’s Beauty Nest, owned by Robyn D. and Mrs. Sally A. Barthels, began their beauty salon here. By 2010 the business was Sally’s Salon – A Hair Different, owned by Sally Budmy.

History of 317: Mathius Swanson, a jeweler at 317 South Stephenson Avenue in 1892-1894, was a “Dealer in watches, clocks, jewelry and silverware, scientific watch repairing.” He guaranteed “All work first-class in every particular and prices reasonable.”

An article under the headline “New Clothing Store” in the July 20, 1899 edition of the Iron Mountain Press noted:

S. Mortensen, who has been connected with the Hub Clothing Store and other mercantile establishments here during the past four or five years, has leased the new Freeman brownstone building and will engage in business for himself as soon as the store is ready for occupancy. He will handle clothing, gents’ furnishing goods, hats, caps, boots and shoes, and will handle a superior grade of goods. Mr. Mortensen is a popular young man and will no doubt do a fine business.

M. Mortensen sold “clothing, gents’ furnishings, boots, shoes, etc.” at this address in 1902-1903, as well as working as a photographer at 100 East Ludington Street.

C.F. Wallberg’s tailor shop was on the second floor at 317 South Stephenson Avenue in 1902-1903.

Carl Rylander, a watchmaker, no longer in partnership with Gust Rahm, worked here at 317 South Stephenson Avenue in 1907-1908.

Charles W. Johnson, found at 319 South Stephenson Avenue in the street index in 1907-1908, was listed at 317 South Stephenson Avenue in the alphabetical listing, selling liquors and cigars at the latter location.

The Boston Store, a clothing establishment, was operated at 317-319 South Stephenson Avenue by John I.
Khoury in 1913. James Prenevost was listed as running a “pool & billiards” hall in 1913 at 317½ South Stephenson Avenue, probably upstairs. Leo Legendre, a lineman, lived at 319½ South Stephenson Avenue, probably upstairs, with his wife Edna Legendre in 1913.

An article in August 5, 1915 edition of the Iron Mountain Press noted that “the F.W. Woolworth Company, of New York City, who operate a long chain of five and ten cent stores throughout the country,” had leased the store building then occupied by John I. Khoury and would take possession about October 1. The building was owned by Edwin Freeman.

In the August 12, 1915 edition of the Iron Mountain Press, residents learned that John I. Khoury, owner of The Boston Store, was selling “high-grade footwear, clothing and furnishing goods at practically cost prices” at a sale which opened the next Saturday and continued until the first of September.

According to the article Khoury had “been forced to sacrifice his large and splendid stock due to the fact that, during his absence in the west, the building he now occupies was arbitrarily leased for a term of ten years to another concern and he was served with a peremptory notice to vacate within the month.”

Khoury, unable to secure another place of business within the time limit, decided to “inaugurate a forced sale at which the cost mark will be obliterated.”

The May 4, 1916 edition of the Iron Mountain Press announced:

The work of remodeling the Freeman building for the F.W. Woolworth Company was started this morning. Hans Nelson, of Green Bay, has the contract. The building will be extended thirty feet in the rear, making it, when completed, 30x110 feet, with a full basement. A curved glass front composed of eight lights of curved plate glass will be installed. Emil Bergquist has the contract for the cement floor in the basement, John Obermeyer will install a steam heating plant and plumbing, and W.J. Brown the electric light wiring. The interior of the building is to be redecorated. Mr. Nelson expects to have the work completed by the 15th of next month.

On Friday, June 16, 1916, T.G. Young, general superintendent of the Woolworth Stores, and E.A. Wangler, the local manager, were in charge of the formal opening of the local store, then one of over eight hundred Woolworth stores throughout the country.

In an article in the June 15, 1916, edition of the Iron Mountain Press, Young stated that the Iron Mountain store was “the equal of any in the chain in point of furnishings and stock, the company having expended over $8,000 in rebuilding and enlarging the Freeman block.” He added that no city had “a more up-to-date store, the front being a very handsome one” which was “built almost entirely of plate glass, the windows being of an oval design.”

The opening was like a reception. No goods were sold and visitors received presents. The article also noted:

A feature of the store is the candy department on the left of the main entrance. It has the approval of the state and federal sanitary authorities. On Saturday the formal opening will take place with thirty clerks in attendance.

F.W. Woolworth Company was located at 315-317 South Stephenson Avenue in 1925 and F.W. Woolworth Company, listed here in the alphabetical listing as well as in the street index sold “notions” at 319 South Stephenson Avenue under the management of Arthur M. Larson.
In 1935 Arthur W. Larson was manager at the F.W. Woolworth Company store located at 315-317 South Stephenson Avenue. Edward Freeman, an autoworker, lived at 317½ South Stephenson Avenue (upstairs) with his wife Sorrie Freeman in 1935.

The Boston Store, a clothing establishment, was operated at 317-319 South Stephenson Avenue by John I. Khoury in 1913. This photograph dates between 1913 and 1915. James Prenevost was listed as running a “pool & billiards” hall in 1913 at 317½ South Stephenson Avenue, probably upstairs. The building was owned by Edwin Freeman. There is no mention of the Ferguson Business College in the 1907-1908 and the 1913 city directories. [Don Khoury]
By William J. Cummings, Menominee Range Historical Foundation Historian

The Boston Store was located at 317-319 South Stephenson Avenue. The proprietor, John I. Khoury, is the man standing in the center of the doorway with a moustache. The pipes were used to support a canvas awning. Among those gathered was the Iron Mountain chief of police. A pencil notation on the back of the postcard contains the date 1908. [William J. Cummings]

The F.W. Woolworth Company was listed at 319 South Stephenson Avenue in 1939 and 1941-1942, and in all probability encompassed 317-319 South Stephenson Avenue. Arthur M. Larsen [sic – Larson] still served as manager during those years.

By 1946 the J.J. Newberry Company, Julian S. Guillion, manager, operated here. The address was listed as vacant in 1959.

History of 319: R. Frezinsky ran a clothing store at this address in 1892-1894. Mrs. D. Jarvis, proprietor, operated the Wabash Hotel upstairs at this location in 1902-1903.

Charles W. Johnson, found at 319 South Stephenson Avenue in the street index in 1907-1908, was at 317 South Stephenson Avenue in the alphabetical listing, selling liquors and cigars at the latter location.

John I. Khoury sold clothing here in 1907-1908. The Boston Store, a clothing establishment, was operated at 317-319 South Stephenson Avenue by John I. Khoury in 1913. James Prenevost was
By William J. Cummings, Menominee Range Historical Foundation Historian

April-June, 1905, Iron Mountain Press

April 25, 1912, Iron Mountain Press
James Prenevost was listed as running a “pool & billiards” hall in 1913 at 317½ South Stephenson Avenue, probably upstairs. Leo Legendre, a lineman, lived at 319½ South Stephenson Avenue, probably upstairs, with his wife Edna Legendre in 1913.

The advertisement for the Wabash Hotel, D. Jarvis, Proprietor, appeared in the Directory of the Cities of Iron Mountain and Norway and Villages of Quinnesec and Vulcan, Mich. with a List of the Residents of Niagara, Wis., 1902-1903. Mrs. D. Jarvis was listed at 319 South Stephenson Avenue. Rates were $1.50 per day and “Bath Rooms in Connection” signified bathing facilities were available.

Mrs. D. Jarvis,
319 South Stephenson Avenue

This view of the east side of the 300 block of South Stephenson Avenue, looking south, was taken on August 22, 2010. The occupants of the buildings at the time were: 305, Timeless Photography; 307, vacant; 311, Robin J. Tchokreff (Angie’s Beauty Supply & Boutique); 313, Linnea & Kristine, florists; 315, Sally’s Salon – A Hair Different; 321, Perina’s Mata Brown Shoppe; 323, Salon 323; 333, the Ben Franklin Block, Franklin Square. [William J. Cummings]